

Shobhit Saxena

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Pune - 411007

OBJECTIVE:

Seeking a challenging full time position in Advt. Designing, Web designing and development in Web Applications to enhance my career and personal growth.

EDUCATION

- High School 1996, C.B.S.E., Ist
- Intermediate 1998, C.B.S.E., IInd
- PGDCA University of Rohtak, Haryana.
- Master of Commerce University of Kanpur, U.P.
- Master of Science (Computer Science) University of Rohtak, Haryana.
- "O" Level UPTEC, Kanpur.
- MBA Symbiosis Pursuing for MBA IIIrd Semester.

COMPUTER SKILLS

Programming languages:	C, C++, Java, Shell programming, HTML, VB
Scripting Languages:	JavaScript, VBScript, and DHTML
Operating Systems:	MS-DOS, UNIX, LINUX, Windows 98/NT/2000/XP
DBMS:	Oracle 8x, MS Access, FoxPro, SQL
Web Server:	IIS 5.0, Apache-server 1.1.1
Front-end Software:	Visual Basic, Visual FoxPro
Other Software Tools:	3D Modeling, Designing and Animation, <u>Product Modeling</u> through <u>3Ds MAX</u> , Microsoft <u>FrontPage 2000</u> , Adobe <u>Premiere</u> , <u>Dreamweaver</u> , <u>Flash</u> , <u>Shockwaves</u> , <u>Fireworks</u> , <u>Adobe Photoshop</u> , <u>Macromedia Contribute</u> , Flash Paper, Paint Shop Pro, Corel, Adobe <u>Live Motion 2.0</u> , SWF Decompiler, <u>Strata 3D</u> also familiar with <u>MAYA 5.0</u> , <u>Illustrator</u> , Adobe <u>After Effects</u> , Paint Shop Pro, <u>Discreet Plasma</u> .

AREA OF EXPERTISE

- ✓ Create Web Interfaces using Adobe Suite, 3D Modeling and animation through 3ds Max, Maya.
- ✓ Video Compositing through Adobe Premiere and Adobe After Effects.
- ✓ Fully Functional **CSS Based Website**, and **expert in SEO** (Search Engine Optimization).
- ✓ Resolve Solutions for Computer Related Problems (Software, Hardware).
- ✓ Create Digital Mastered Photographs using tools like Adobe Photoshop, Paint Shop.
- ✓ 3D Modeling, Animation Modeling through 3Ds MAX, Dreamweaver, Flash, Shockwave, Fireworks, Adobe Photoshop, Paint Shop Pro, Corel Draw, Swift 3D, Macromedia Director.

- ✓ Optimize website(s) using **Dreamweaver** and other Macromedia Products.

EXPERIENCE

Institutions

IOCS Computers, MAY-2002 to JULY-2003

At IOCS Computers worked as an **Multimedia Instructor** for software's like FLASH, 3Ds MAX, Dreamweaver, Photoshop, Corel and Plasma.

Web Development Companies

1. **A USA based Product Development Company – Symphony Services, Pune**,
May-2007 to till Date
 - At [Symphony](#), working as a **Product / Web Designer**
 - Key role in handling UI related stuff and working on User Interaction
 - Quality Control of Internet Sites, **content development, optimization techniques**
 - Excellent planning and consulting skills developed from extensive work with customers and team members on a variety of challenging projects.
2. **A USA based Web Development Company – Gatesix Inc.**, Sep-2006 to May 2007
 - At [Gatesix](#), working as a **Senior Web Specialist**
 - Development of websites interfaces, graphics, layouts.
 - Quality Control of Internet sites, **content development, optimization techniques, Search engine optimization**
 - Excellent planning and consulting skills developed from extensive work with customers and team members on a variety of challenging projects.
3. **A USA based Web Development Company – Rubico India (P) Ltd.**, Sep-2004 Sep-2006
 - At [Rubico](#), working as a **Senior Multimedia Developer cum Designer**
 - Development of websites interfaces, graphics, layouts.
 - Quality Control of Internet sites, **content development, optimization techniques, Search engine optimization**
 - Excellent planning and consulting skills developed from extensive work with customers and team members on a variety of challenging projects.
4. **Web Development Company - Softweb Infosolutions**, August-2003 to January-2004
 - Design, Develop and implement new web interfaces, graphics and layouts.
 - Create, manage and maintain company Internet and Intranet sites, with key responsibility for creation of web content.
 - In-depth experience applying graphic design principles to produce creative, innovative and professional web sites.
 - Cutting-edge technical knowledge of HTML programming.
 - Responsible for quality assurance of all web design projects, including web usability, accessibility, testing and debugging.
 - Image creation, optimization and manipulation.
 - Write, edit and proofread a variety of documents; plan and prepare articles for online dissemination.
 - Advise clients on effective marketing techniques to increase web site traffic.

- Search engine optimization, including—keyword research/selection, meta tagging, search engine submissions, position tracking.
- Exceptionally well organized and detail-oriented.
- Proven record of effectively managing multiple tasks without compromise to quality.
- Familiar with current and emerging Internet marketing strategies.
- An ability to meet deadlines.
- Excellent planning and consulting skills developed from extensive work with customers and team members on a variety of challenging projects.
- Extensively used software like Microsoft FrontPage, Dreamweaver, Flash, Shockwave, and Adobe Photoshop for web page enhancements.

AD Agencies

An Advertising Agency – Flash Advertising, April-2004 to Aug-2004

Main Graduate/Undergraduate Projects

- Designed an online shopping cart (Adding, Buying, deleting, check-out), User Interface in VB 6.0, Server side scripting in ASP.
- Designed an Interactive IOCS Computers Management Software with the help of VB as front end and MS - Access as backend.
- Designing an Interactive LOHIA Group (Threads India Limited – TIL) Software with the help of VB as front end and SQL Server as backend.

RELEVANT CERTIFICATION'S

- "O" Level Certification Course from UPTEC, Kanpur.
- **PGDCA** Certified from Rohtak University.
- **M.Sc. (Computer Science)**, Rohtak University.
- Brainbench Certified HTML Programmer. (It is the world's largest organization which conducts certification exams on internet. Certification may be verified online www.brainbench.com through my transcript id (2566275))
- Currently pursuing in **MBA** from **Symbiosis Institute of Management, Pune**.

STRONG FACTORS

Team player, Self-starter, Excellent Communication skills, Eagerness to learn and apply new skills, Ability to adapt to new cutting edge technologies in fast paced environment, Good presentation and technical writing skills.

REFERENCES

Available on Request.

Projects Undertaken by me:

Site References in brief – Gatesix Inc.

<http://www.motorcyclecentric.com>
<http://www.tdirect.com>
<http://www.accentwith.com>
<http://www.gonzalezbuilders.com>

<http://www.heartrythmuniversity.com>
<http://www.fumarcigars.com>
<http://www.kinematicsmfg.com/>

Site References in brief – Rubico India

<http://www.ithands.com>
<http://www.villageartisan.com>
<http://ds.ithands.com/i9.htm!>

<http://www.paragonlandscaping.com>
<http://ds.ithands.com/flash/ds.html>
<http://draft.rubicoindia.com/>

Site References in brief – CSS Based Websites

www.mkcamp.com
www.plexus.co.nz

www.ithands.com

and many other **Flash Presentations** and **Intranet Sites**.

Presentation for Rubico India, which has been taken to USA for further Marketing.

Site References in brief - Softweb Infosolutions

Designed and maintained the web sites individually for **famous leather exporters** of Kanpur. Sites can be viewed online:

www.superintgroup.com
www.aasaddlery.com
www.arunintl.com
www.kingdomsaddlery.com

www.ibrahiminternational.com
www.tufflineexports.com
www.northernexports.com

Job Undertaken in brief – Flash Advertising

Created TV & News Ad's for FUN TV and its relevant group (Kanpur) through **3Ds MAX, MAYA** and **After Effects**.